

DTI Technology programme: New and Renewable Energy

Trade promotion service

The Trade Promotion Service initiative works with UK companies to develop their businesses in the New and Renewable Energy sector; in the UK and overseas. It aims to inform and empower companies to make, and implement, business development judgements in this sector regarding UK business and export opportunities.

The Trade Promotion Service:

- provides international market information
- raises the profile of the UK New and Renewables Energy industry internationally
- assists UK companies to develop into their chosen countries

It does this in a number of ways including market research, publications and involvement in trade exhibitions and conferences; both at international events, and events with particularly important markets.

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Trade missions and events

Trade Missions are organised in order to introduce UK renewable energy companies to potential partners or clients in the host country's marketplace. They are organised by the Trade Promoters with the help of DTI export services. Most notably the Trade Promoters work with UKTI in collaboration with the UK Country Desks, British Embassies in the targeted countries, the Foreign Commonwealth Office, Joint Environmental Markets Unit and other parts of Government.

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